

Press release Helsingborg, September 2025

Boxon expands to Morocco to strengthen the automotive supply chain



New local presence ensures faster, smarter, and more sustainable packaging solutions

Boxon is expanding into Morocco with a new office and warehouse to support the region's rapidly growing automotive industry. This strategic move strengthens the company's local presence, improves supply chain efficiency, and brings Boxon closer to its customers.

Starting early next year, Boxon will provide customers in Morocco with shorter lead times, greater flexibility, and enhanced collaboration with both local producers and trusted European partners.

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Through this expansion, Boxon will offer:

- Local service and operational support
- Direct collaboration with producers in Morocco, while maintaining access to established European production sites
- Faster deliveries and stronger integration into regional supply chains

"By establishing a local presence in Morocco, we strengthen our position in one of the world's most dynamic automotive markets. This step enables us to combine regional sourcing with European expertise — ensuring faster, smarter, and more sustainable packaging solutions for our customers."

- Linus Lemark, CEO, Boxon Group AB

The expansion marks an important milestone in Boxon's global growth strategy and reinforces the company's commitment to supporting key industries worldwide with local expertise, strong partnerships, and sustainable packaging solutions.

For more information, please contact:

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About Boxon

Boxon is a leading packaging solutions provider with operations across Europe and Asia, delivering innovative, sustainable, and tailored solutions to customers worldwide.

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